

**Highlights of Qualifications**

A published designer that thrives in a challenging work environment and is passionate about the art of problem solving. 9+ years of freelance and corporate environment experience including Graphic Design, Art Direction and Marketing. Project Management skills include Concept-Production, Printing and Vendor Relations, and Project Budgeting. Core Competencies Include:

- Website Design/Development
- New Media Strategist
- User Interface Design
- Corporate Identities
- Publication and Marketing Materials
- Point of Purchase
- Trade Ad Campaigns
- Photography/Retouching

**Experience**

**Rodion Design, Chicago, IL 2001 - Present**  
Principle Creative

Independent contractor servicing to business-to-business and business-to-consumer based clients including the construction, food service and hospitality industries.

- Sonnenschein Nath & Rosenthal
- Anixter
- Follett Software Company
- On look Films
- Schawk/Black Dot
- Just Kids Store
- Giftco
- My Wellness Journal
- Look of Elegance Salon
- Prairie Stone Corporate Center

**The Spring Air Company 2006 - October, 2008**  
Graphic/Web Designer/Production Manager

- Designed POP & marketing materials, packaging design, product photography and various corporate branding projects such as business cards, stationary and corporate holiday cards.
- Developed trade ad campaigns and sales incentive programs.
- Assisted in developing web sites and web related graphics.
- Took on the roll of production manager and worked with various departments and vendors to coordinate orders for POP items world wide.

**Education**

**Columbia College, Chicago, IL Fall 2007**  
BFA in Graphic Design

**International Academy of Design and Technology, Chicago, IL Spring 2010**  
BFA in Visual Communications - Multimedia/Web Design

{ **Continuously updates knowledge and skills 2001- Present** }  
through professional experience, seminars and courses.

**Technical Skills**

**Software:** HTML/CSS, PHP, Javascript, Adobe Creative Suite (CS4), Quark, Flash, Adobe Premiere, Adobe After Effects, Final Cut Pro, Microsoft Word, Microsoft PowerPoint and Excel.

**Other Related Skills:** Photography, Video Editing, Motion Graphics, Sound Editing.